



**For Immediate Release**

## **iCyte Launches iCyte Enterprise<sup>SM</sup> for Corporations, Law and Finance Firms**

*New release brings web research management and collaboration to organizations with "free for life" offer*

**BERKELEY, CA** – (FEBRUARY 23, 2010) – iCyte, Inc., providers of the free iCyte service that's changing the way people organize information on the Web, has released **iCyte Enterprise**, a new version of its groundbreaking service tailored for professional organizations.

iCyte is a browser add-on and web service that lets users save any web page that interests them on iCyte's servers, along with their highlights on important text, plus notes and tags. These saved "Cytes" are organized in projects to form a searchable, sharable knowledge base accessible from any computer. Unlike bookmarks, Cytes are retrievable even if the original web pages have been removed or changed.

**iCyte Enterprise** is designed to empower corporate entities to benefit from the same organizational capabilities that thousands of iCyte's individual users already enjoy, however with added protection for confidential information and control over user authorization. A dedicated iCyte domain is created for each corporate client, with its users set up in advance and maintained by an administrator. All **iCyte Enterprise** projects are private; users have no option to make them public, but can still invite others to participate in their projects as desired.

Said Stephen Foley, iCyte co-founder and CEO, "Our goal in designing **iCyte Enterprise** was to strike a balance between collaboration and confidentiality. For example, we've retained key interactive features such as e-mailing Cytes directly to others and easily embedding Cytes in blogs and other html pages. However we've disabled features like iCyte's two-click sharing with social media sites like Facebook and Twitter, to help ensure that no user inadvertently compromises the organization's privacy."

iCyte further announced that it will offer **iCyte Enterprise** "free for life" to a select base of organizations across a variety of industries, in an effort to trigger rapid adoption and ensure useful user feedback across a wide spectrum. To request a free deployment of **iCyte Enterprise** for your company, contact [enterprise@icyte.com](mailto:enterprise@icyte.com) or call 510-649-0011.

Announcement of the full release of **iCyte Enterprise** comes on the heels of a successful launch at the LegalTech conference earlier this month in New York City, where the presentation *iCyte and the End of Lost Research* generated strong interest among law firm attendees. The presentation highlighted key uses of iCyte for legal professionals, such as preserving online evidence, sharing research on experts and litigation parties, compiling due diligence reports from web based sources, and annotating case law for legal drafting. iCyte has already begun deploying free iCyte Enterprise domains for law firm adopters.

iCyte's founders and many of its staff had worked together previously at a leading litigation support company that developed a now-industry-standard realtime transcript management solution. Said Foley, "It's been a real pleasure to come back to an industry we know so well with a groundbreaking product that brings great value. Now we look forward to spreading the word to lots of other professional industries."

### **About iCyte, Inc.**

iCyte is a web research management tool that empowers users to annotate and organize web content. Thousands of current users of iCyte's free consumer version already rely on it to save entire web pages - complete with highlights, notes, and tags - into a searchable, shareable knowledge base accessible from any computer. Based in Berkeley, California, iCyte is a privately held company. For more information, including a compilation of iCyte press mentions, please visit: [www.icyte.com](http://www.icyte.com).

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