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iCyte Evolves with v3.0, Launches Subscription Pricing

New Release Adds Widely Requested Ability to Save and Annotate PDFs to iCyte's Pioneering Research Management Tool

BERKELEY, CA (December 2, 2010) – iCyte, Inc., providers of the groundbreaking iCyte service used by tens of thousands of professionals and students to save, annotate, and organize web content, today released their most robust version yet.

iCyte 3.0 complements iCyte's patent-pending web page saving and annotating technology with equivalent capabilities for PDF files. iCyte users can now save and annotate PDFs from hosted web pages or even the users' own local drive. The ability to "Cyte" PDFs has been the most widely requested feature by users since iCyte's initial release in May 2009.

"iCyte 3.0 represents a major milestone in our mission to provide peerless online research management for professional and academic users worldwide," said Stephen Foley, iCyte Co-Founder and CEO. "Researchers—working individually or in teams—can now securely compile all their research in one place, and retrieve and annotate it from anywhere."

Among other enhancements, iCyte 3.0 adds live keyword search across individual projects or entire accounts, to help users quickly pinpoint valuable Cytes. Following on numerous user requests, 3.0 also enables users to backup their iCyte projects locally. 3.0 improves further on iCyte's interface, commonly praised in press reviews as simple and intuitive, with a series of enhancements making iCyte faster to load, easier to use, and more powerful than ever.

With the release of 3.0, iCyte has introduced a new subscription model for all non-educational users. For \$7.99 a month, or \$79 a year, subscribers will receive iCyte's web page and PDF saving capabilities, including full storage on iCyte's servers.

Existing users of iCyte may purchase subscriptions throughout December at 50% off the retail price - just \$3.99 a month or \$39 for all of 2011.

iCyte subscribers can invite anyone to view their iCyte projects free of charge, however only subscribers can add Cytes. This is a departure from iCyte's historical model, which had permitted free reasonable Cyte creation by all users. Educational users may subscribe for free, and anyone can try iCyte 3.0 free for 30 days.

"The new subscription model is aligned with our ambitious development plans," said Foley. "Heeding the collective guidance of our users, iCyte is evolving to meet the need for a next-generation platform to manage research online. We're thrilled to be on the forefront of this evolution, with the finest web-saving technology available."

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About iCyte, Inc.

iCyte is the leading provider of online research management tools. Tens of thousands of users rely on iCyte to save entire web pages—complete with their highlights, tags, and notes—into a searchable, shareable knowledge base accessible from any computer. iCyte has been featured in the Wall Street Journal, New York Times, Financial Times, Washington Post, The Age, and dozens of other prominent publications worldwide. Based in Berkeley, California, iCyte is a privately held company. For more information, visit www.icyte.com.

PRESS CONTACT:

Hal Marcus
CBDO, iCyte, Inc.
510-649-0011
halm@icyte.com