

iCyte Adds Support for RSS feeds, Social Media, Blogs and Wikis to its Free Online Research Tool

New features allow real-time capture, management and extended sharing of web content

NEW YORK, NY – (September 22, 2009) – iCyte, the new free software tool that is revolutionizing the way people benefit from the Internet, has now added support for RSS feeds, social media and bookmarking sites, blogs and wikis. Users can now save, tag, annotate and manage virtually any web content, share it via their own blog or wiki, and get real-time RSS feeds of publicly shared content, with this easy-to-use, powerful and innovative new tool.

Additional new features include support for a broader range of popular web browsers, which now includes Internet Explorer 7 and 8, along with Mozilla Firefox 3.0 and above on the PC, Mac and Linux. An API (Application Programming Interface) has also been introduced which enables developers to build their own customized iCyte portals.

“The web offers a wealth of information, but it’s also a dynamic medium – web pages are added and deleted and content is constantly changing, so when you find useful information, you want to capture it right then, while it’s available,” said iCyte co-founder Stephen Foley. “Bookmarking a page doesn’t guarantee that the page will still be there when you revisit, or that its content will be the same. With iCyte, you never need to lose useful content again.”

iCyte is a free downloadable browser add-on that allows users to highlight content on any web page (text, pictures, articles, or even the entire web page), save the highlighted portion as a “cyte”, annotate the saved content, add relevant tags, organize saved cytes into projects or logical groupings, and share them with others.

The new RSS feed capabilities, social media integration and widgets for blogs and wikis dramatically expand iCyte’s collaboration and sharing capabilities, giving users even more control and real time access to captured information.

“Whether you’re a student working on a research assignment, a professional doing business-related research, a mom searching for healthy recipe ideas or a groom-to-be looking for romantic honeymoon destinations, iCyte’s search and organizational tools let you find, capture and store information immediately with a few clicks,” continued Foley. “And, because the information is conveniently stored and instantly accessible anytime online, you never need to print web pages again, which helps save trees along with your time and money.”

About iCyte’s New Feature Enhancements

RSS support allows users to receive real time feeds of cytes added to any public iCyte project. This lets them track new additions to shared projects, and follow the latest crowd-sourced research on relevant subjects from any of the thousands of public projects at iCyte. RSS feeds alert users to new information as it’s created. Because iCyte stores all of the saved cytes, the user can preview it via the feed, but then choose to retrieve it later whenever he or she is ready to use it.

iCyte now integrates with social media and bookmarking sites, including Facebook, MySpace, Twitter, Digg, Technorati and Stumbleupon. This new integration features enables users to share a cyte or an entire project via any one of these social networks, giving friends and followers instant access to their saved web content.

iCyte widgets are designed to make it fast and simple to embed a cyte or shared project directly into a user’s own blog or wiki. Widgets expand the sharing capabilities to a broader audience. Knowledge Management systems can now link back to saved web pages, and students can include research findings within their own personal or group wiki projects.

The API gives developers direct access to design and build iCyte portals that can display cytes and shared projects. These portals can be customized to meet the needs and requirements of different groups and user communities.

iCyte, including all of the new features, is available now for download at www.icyte.com

About iCyte

iCyte is a free, collaborative online research tool that organizes information and web pages. Visible within the browser toolbar, iCyte provides one-click functionality for saving text, pictures, articles and entire web pages, all of which are accessible through the tool – even if the information or page has been removed or changed. With iCyte, users can label projects as private or public, enabling them to work independently or collaboratively. iCyte is the ideal online research tool for anyone involved in the education or professional sectors.

For more information, please visit: www.icyte.com.

CONTACT: Belinda Banks, SS|PR, (609) 750-9110, Belinda@sspr.com

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